

Our **capabilities**

Empowerment

FARRELLY MITCHELL
Food & Agri Business Specialist

Empowerment

Agricultural productivity is a key determinant of food security and economic prosperity, particularly in developing regions. For this reason, it is crucial that agricultural participants are provided with the tools, finance, and infrastructure necessary to maximise their output. Unfortunately, a large proportion of the global agricultural workforce lacks these crucial resources.

Providing farmers with access to essential resources not only enhances their productivity but also contributes significantly to global food security and economic stability. This empowerment is a vital step toward achieving equitable growth and improving livelihoods across the globe. It ensures that those at the frontline of food production are more resilient to challenges such as climate change and market fluctuations while also meeting the criteria set out by the United Nations' Sustainable Development Goals.



Stimulating agricultural growth

At Farrelly Mitchell, we are aware of the growing technological and financial divide between large- and small-scale agricultural enterprises. We proudly support agricultural development initiatives across the globe that empower smallholders and reduce this growing divide.

Our highly experienced consultants support governments, NGOs, DFI's, and multilateral organisations on projects that promote resilience, sustainability, and equality among farmers. We have a deep understanding of small scale and rural agriculture, developed through decades of developing and implementing such projects. With a global network of experts, a track record of successful projects, and a series of strategic offices throughout the global south, we are perfectly placed to support any development and implementation program or policy.

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“To improve agricultural productivity, we must equip smallholders, rural communities, and underrepresented demographics with the resources they need to compete. At Farrelly Mitchell, we design and implement programs that bridge these inequality gaps and ensure a level playing field for all.”

Stephen Awuah
Regional Director (West Africa)



Smallholders & **SME's**

Smallholders and SME's play key roles in the global food supply chain, producing roughly a third of the world's food and helping to combat poverty and malnutrition in developing and rural regions. Despite this, many of these farmers operate at an extremely limited capacity, lacking the tools, funding, and market access to increase their productivity, commercialise their business, and grow beyond subsistence farming.

Empowering smallholders can have a transformative impact on rural communities and can help to stimulate economic growth. Enhancements in their capacity can increase on-farm yield and efficiency, which in turn elevates their income, reduces poverty, and strengthens regional food security. For public and private investors, supporting smallholders promotes diversified supply chains, ethical sourcing, and brand value, while contributing to economic stability and growth.

Our specialists at Farrelly Mitchell are dedicated to transforming the agrifood industry by nurturing the growth of smallholder farmers and SMEs. We work with governments, NGOs, and private investors, to introduce modern technologies, promote sustainable practices, and bridge the gap between small-scale businesses and global markets.

Green finance

To achieve global sustainability goals, it is critical that investment in food and agribusinesses is done in a environmentally responsible fashion. Green financing encompasses all financial supports that channel investment into projects or products with an ecologically or environmentally positive impact.

For agribusinesses, green finance can provide a competitive advantage, add business value, and ensure compliance with increasingly stringent environmental regulations. It can open opportunities in niche markets and allow producers to command higher prices.

It primarily consists of bonds, loans, and investments which direct funding toward environmental initiatives such as biodiversity protection, renewable energy, or resource conservation.

At Farrelly Mitchell, we guide public and private entities in setting up and availing of green finance options. We offer comprehensive support, from conducting environmental impact assessments to the developing supporting policies and implementation plans.



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Rural development & **community empowerment**

Farming is foundational to rural life. Around the globe, agriculture remains the predominant industry in rural communities, providing food and employment, and supporting rural economies and social structures. In turn, these communities contribute significantly to global food production. Improving their productivity is crucial to meeting rising food demand, however many rural areas are characterised by low income levels, poor institutional support, and weak infrastructure that hampers their output.

At Farrelly Mitchell, we recognise the interconnectedness of rural communities, agriculture, and wider issues like poverty, food security, and climate change. We believe that empowering communities can provide countless economic, societal, and environmental benefits the world over.

Our experts help governments, international organisations, and businesses to identify and implement development initiatives that empower communities and drive sustainable growth in line with the UN's global goals. We design and develop supportive policies and programmes, provide capacity building and training initiatives to rural farmers, and facilitate the adoption of new technologies and practices on rural farms. Our solutions are designed to enhance the resilience, economic viability, and social well-being of rural communities while respecting and integrating their unique cultural, social, and environmental contexts.

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Gender equality

Women make up almost half of the global agricultural workforce. Despite this, many women in the food and agricultural industry continue to suffer from inequality and discrimination, impacting their way of life and limiting their potential. These inequalities are systemic, ranging from income and education disparity to lack of access to inputs, finances, and land ownership.

Acknowledging and addressing these challenges is a complex but necessary process that will require new policies, programs, and practices throughout the industry. However, providing women with an equal footing will help to increase productivity, catalyse innovation, and stimulate economic growth. Furthermore, a more diverse agricultural workforce will drive competitiveness and resilience, while also aligning businesses with the UN's broader Sustainable Development Goals.

Our team works diligently to support gender equality in agriculture. We believe that female empowerment is crucial for the future sustainability of the sector and key to tackling regional food security and malnutrition. We help design policies and implement interventions that promote equal opportunities for both men and women in the industry. Our services include policy analysis, workforce training, program development, and strategic planning, all aimed at promoting gender equality at every level of the supply chain.



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How **Farrelly Mitchell** supports development initiatives

We collaborate with governments, multilaterals, businesses, NGOs, and DFIs to foster sustainable growth within the food and agribusiness sector. Our approach is deeply rooted in understanding the unique challenges and opportunities farmers face, offering solutions that are not only tailored to their specific circumstances but also informed by practical experience and specific regional knowledge.

By guiding projects from strategic design through to execution, we ensure that our interventions are pragmatic, data-driven, and capable of making a significant, positive impact on the lives of those who are often overlooked in the agricultural industry.

Our services are delivered by three primary teams:

- **Commercial & technical**
- **Food systems**
- **Develvopment & impact**

Development & impact services

Agricultural development is one of the most powerful tools for improving food security, stimulating economies, and building safe, secure, and sustainable food systems. In many developing countries, poor management, weak infrastructure, and a lack of industrialisation has directly led to widespread inequality, poverty, and malnutrition. Our experts seek to improve agricultural productivity in these regions and make a profound impact on the lives and livelihoods of the people who suffer the most.

- **Nutrition & food security:** Driving nutritional and economic improvements by strengthening food production systems.
- **Institutional development:** Building robust agricultural institutions for stronger, more efficient sector governance and development.
- **Capacity building & training:** Regional training programs targeting modern farming techniques and technology.
- **Market linkages & value addition:** Empowering smallholders and strengthening supply chains with greater market access and value-adding processes.
- **Programme design & implementation:** Supporting the design and mplementation of impactful and sustainable agri-development programs.
- **Impact evaluation & monitoring:** Measuring success and driving improvement with thorough impact assessments and ongoing monitoring and evaluation.

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Food systems services

Our food systems specialists have decades of experiencing working with all facets of food production and consumption. We design solutions that deliver long-term economic, health, and environmental outcomes.

- **Sustainability & ESG:**
  Building a brighter future through environmental sustainability and social governance initiatives.
- **Traceability & transparency:**
  Meeting rising consumer and regulatory demands for authenticity and accountability.
- **Supply chain optimisation:**
  Maximising efficiency and value in the agricultural supply chains through tailored optimisation strategies.
- **Technology & innovation:**
  Helping agribusinesses foster innovation with cutting-edge and innovative new tools.
- **Policy & regulations:**
  Strengthening and applying agricultural policies for a safe and reliable future.
- **Food safety:**
  Upholding the highest standards of food safety and quality control to ensure healthy, safe, and nutritious agricultural products.

Commercial & technical services

Our commercial and technical consultants help clients realise their goals and maximise their returns. Our clientele ranges from established multinational agribusinesses and innovative startups, to private equity and institutional investors. We have supported major investment projects, large operational changes, market entry strategies, mergers and acquisitions, and more.

- **Due diligence:**
  Analysing the commercial, technical, operational, and ESG performance of a business to evaluate opportunities, mitigate risks, and foster informed growth decisions.

- **Market intelligence & insights:**
  Providing deep, actionable insights into navigate market dynamics and consumer trends, that drive competitive advantages, and capitalise on growth opportunities.

- **Feasibility & financial modelling:**
  Delivering robust commercial and technical reports on your latest projects and offering detailed insights into the viability of investments.

- **Risk analysis & management:**
  Conducting thorough on-site audits and scanning markets and regulatory environments to identify threats and address them before they develop.

- **Strategy & execution:**
  Designing commercial, operational, and technical strategies that enable long-term success and bridge the gap between strategy and execution.

- **Value creation & implementation:**
  Designing and implementing improvement programs that enhance performance, drive sustainable growth, and generate long-term value for your business.

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Contact us

Agricultural empowerment plays an important role in improving the lives of farmers, benefiting rural communities and influencing global socioeconomic dynamics. With our support you can design and implement programs and policies that boost productivity and ensure a resilient and sustainable future for global agriculture.



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